

WritePass Writers

TRIAL ESSAY – Information Systems and management

Pick one of the following areas, and write a 1,000-word report on its effectiveness, shortages, and prospects for small businesses:

- Cloud Computing
- Virtualization
- Knowledge Management
- Customer Relationship Management
- Business Intelligence
- Enterprise Resource Planning

The manner in which you structure your analysis is totally dependent on you, and it should not exceed 1,000 words (excluding abstract, references, bibliography, appendix, and table of contents).

As a guide,

- Your introduction and abstract must identify your chosen topics
- Your work must be fully referenced in the Harvard referencing style
- Your work must include an abstract, introduction, body and conclusion. Additional information that is somewhat relevant to the analysis, but not directly related, should be included in the appendix.
- You must refer to recently published academic journals, newspaper articles, books and market reports (Intel, KeyNote e.t.c) when conducting your research
- Your analysis should be written up to at least a 65% standard.

The trial essay would be assessing the following,

- Your research skills
- Your written English skills
- Your ability to conduct analysis on non readily available data, and write concise but high quality reports and analysis
- Your critical understanding of Information Systems and Management
- Your ability to write structured and accurate reports and analysis, especially when detailed assessment guidelines are not provided.

Good Luck.